

Los Medanos College Library

Travel Industry and Tourism Resource Guide

The Los Medanos College Library has a variety of travel guides and resources on the travel industry, its marketing and education. There are also atlases and materials on the weather, geography, history, and cultures of the world. In addition to reference books and books that can be borrowed, the Library provides information on Tourism and Travel in magazines, journals, newspapers, videotapes, and Internet sites.

REFERENCE BOOKS

For an overview of topics covering Travel and Tourism, the reference book area, located on Level 3, is a great place to start. Here you can consult atlases, encyclopedias, guides, geographic dictionaries, and other pertinent material. Listed below are examples of reference books that you may find worthwhile:

ATLASES

Located in or on the Atlas Case:

<i>Atlas of California</i>	G 1525 .A8
<i>Britannica Atlas</i>	G 1021 .B76 1994
<i>MacMillan Centennial Atlas of the World</i>	G 1021 .M213 1999
<i>National Geographic Atlas of the World</i>	G 1021 .N38 1999
<i>Peoples and Places of the Past</i>	G 1033 .N27
<i>Rand McNally Road Atlas and Trip Planner</i>	G 1201 .P2 R346 2000
<i>The Times Atlas of China</i>	G 2305 .T47 1974
<i>The Times Atlas of the World</i>	G 1021 .T55 1994

Located in the Reference shelving:

<i>Atlas of Central America and the Caribbean</i>	G 1550 .D5 1985
<i>The Cultural Atlas of Africa</i>	DT 14 .C83
<i>The Cultural Atlas of Islam</i>	DS 36.85 .A39 1986
<i>DK World Atlas</i>	G 1021 .D625 1997
<i>The Rand McNally Premier World Atlas</i>	G 1021 R45 1997
<i>World Facts & Maps</i>	D 843 .W638 1996
<i>The Dorling Kindersley World Reference Atlas</i>	G 1021 .D63 1996

TRAVEL INDUSTRY EDUCATION

The College Blue Book, volume 3

LA 226 .C685 1999

(Look in the index for Travel & Tourism, Travel & Tourism Administration, Travel & Tourism Management, Travel Administration, and Travel Industry Management.)

Peterson's Guide to Four Year Colleges LA 226 .P4 ed 2000

(Look in the gold Major's Index for Tourism/Travel Marketing.)

Peterson's Guide to Two-Year Colleges LA 226 .P41 ed 2000

(Look in the Index to Associate Degree Programs at 2 Year Colleges in the front for Tourism/Travel Marketing and Travel-Tourism Management.)

GENERAL ENCYCLOPEDIAS

The Encyclopedia Americana AE 5 .E333

The Encyclopedia Britannica AE 5 .E363

The World Book Encyclopedia AE 5 .W55

SPECIALIZED ENCYCLOPEDIAS

The Cambridge Encyclopedia of Latin America and the Caribbean F 1406 .C36 1985

Encyclopedia of the Peoples of the World GN 495.4 .E53 1993

Lands and Peoples G 133 .L3 1995

The Worldmark Encyclopedia of Cultures and Daily Life GN 333 .W67 1998

The Worldmark Encyclopedia of the Nations G 63 .W67 1998

GEOGRAPHICAL DICTIONARIES

Columbia Lippencott Gazetteer of the World G 103 .L7 1962

Merriam-Webster's Geographical Dictionary G 103.5 .W42 1997

The Oxford Dictionary of the World G 103.5 .O94 1995

TRAVEL GUIDES

Alternative Travel Directory: the Complete Guide to Work, Study, and Travel Overseas LC 6681 .A48

Berlitz Blueprint Europe A-Z D 909 .B5

Berlitz Discover Europe D 909 .B47 1994

Berlitz Complete Guide to Cruising and Cruise Ships VM 381 .W3 1998

Fielding's Caribbean F 2165 .F45

Fielding's Hawaii '95 DU 622 .C5

Fielding's Mexico F 1209 .F78

Fodor's Canada F 1009 .F6

Fodor's Europe: the Best of 31 Countries D 909 .F6

Frommer's Cruises '95-'96 VM 381 .S64

Historic Landmarks of Black America E 185.53 .A1 C36 1991

The Real Guide: California and the West Coast F 852.3 .R43 1989

TRAVEL INDUSTRY

Cruise Manual G 550 .C78 ed 1998 (in the Reserve Collection)

<i>Introduction to Corporate Travel</i>	G 156.5 .B86 45 1994
<i>The Law and the Travel Industry</i>	KF 2042 .T75 A6 1990
<i>Sales and Marketing for Travel and Tourism</i>	G 155 .A1 D345 1994
<i>Selling the Sea: an Inside Look at the Cruise Industry</i>	G 550 .D53 1997 (in the Reserve Collection)
<i>Travel Agency Management</i>	G 154 .F84 1994

WEATHER

<i>The Times Books World Weather Guide</i>	QC 982 .P43 1990
<i>The Weather Almanac</i>	QC 983 .R83

OTHER USEFUL RESOURCES

<i>Chases' Calendar of Annual Events</i> (Look up a country in the index for a list of annual events in that country.)	D 11.5 .C48 ed 1992
<i>Political Handbook of the World</i>	JF 37 .P6 1998
<i>The Statesman's Yearbook</i>	JA 51 .S7 ed 2000
<i>The World Factbook</i>	JF 37 .W67 1999

BOOKS IN THE CIRCULATING COLLECTION

The books in the Library's circulating collection may be borrowed. Circulating books are located on Level 4. You can use the online catalog to search for books in the circulating and reference collections. Examples of Travel books in the circulating collection are:

<i>Access to the World: a Travel Guide for the Handicapped</i>	HV 3022 .W44 1983
<i>Berlitz Discover Europe</i>	D 909 .B47 1994
<i>Earthtrips: a Guide to Nature Travel on a Fragile Planet</i>	QH 75 .H64 1991
<i>Hal Schell's Dawdling on the Delta: the Complete Cruising Guide for California's Fabulous 1,000 Mile Delta</i>	F 868 .S173 S322
<i>Learning Apollo: Basics and Advanced Training</i>	HE 9787.5 .U5 G86 1994
<i>Marketing and Selling the Travel Product</i>	G 155 .A1 B88 1991
<i>A Musician's Guide to the Road</i>	ML 3795 .B93
<i>Sea Travel: the Book</i>	G 155 .A1 S43 1995
<i>South of San Francisco: a Guide to the San Mateo Coast, Santa Cruz, Carmel, Big Sur, and Hearst Castle</i>	F 859.3 .M34 1983
<i>Tourism Planning</i>	G 155 .A1 G86 1988
<i>The Traveler's World: a Dictionary of Industry and Destination Literacy</i>	G 63 .S72 1996

To borrow books from the circulating book collections of the Contra Costa College or Diablo Valley College libraries, request them at the Loan Desk on Level 3. Every effort will be made to have the book delivered to the LMC Library within three days.

VIDEOTAPES

To locate videotapes on the topic of Travel or Tourism at the Library, use the online video catalog. The catalog will provide the call numbers of videotapes in the Library. Videotapes are located and may be viewed on Level 2.

When searching the online video catalog, some SUBJECT search words that may be useful are: Travel, Travel Agents, Railroads, Vacations, Safaris, Airlines, Barges, Cruise Ships, Package Tours, Ocean Travel, Tourist Trade, or the name of a travel location (such as Kauai, Scandinavia, Walt Disney World, or China).

Examples of videotapes on Travel and Tourism in the Library collection are:

<i>Abercrombie & Kent - Safaris to Kenya & Tanzania</i>	VR 1667
<i>Amazon Tours and Cruises</i>	VR 1649
<i>American Hawaiian Cruises - Don't Miss a Thing</i>	VR 1141
<i>Australia by Rail - ATS</i>	VR 1181
<i>CLIA - Introduction to Successful Cruise Selling</i>	VR 1652
<i>CLIA - Local Marketing and Promotional Techniques: Made Easy</i>	VR 1643
<i>Delta Queen - Steamboats a Comin'</i>	VR 1147
<i>Germany - the Romantic Road</i>	VR 1178
<i>A Mexican Pyramid Tour and A Mexican Colonial Tour</i>	VR 536
<i>OARS - Grand Canyon Raft Trips</i>	VR 1185
<i>The Resorts of St. Thomas and St. John</i>	VR 1659
<i>Royal Cruise Lines - Cruise Sales Seminar</i>	VR 1170
<i>Royal Viking - Southeast Asia</i>	VR 1164
<i>Society Expeditions - Isles of Indonesia</i>	VR 1166
<i>Tauck Tours: the Inside Story</i>	VR 1648
<i>Travel Career Workshop</i>	VR 1376

MAGAZINES, NEWSPAPERS, AND JOURNALS

To locate articles on your topic in periodicals, the following indexes, located on Level 3, may be useful:

ELECTRONIC INDEXES

- Dialog@Carl* (includes *The San Francisco Chronicle* and other local newspapers)
- Infotrac's Expanded Academic ASAP*
- Proquest Direct* (five major national newspapers)

The Electronic Indexes are accessible from inside and outside of the Library, on and off campus, from the Library's website located at <http://www.losmedanos.net/library.htm>

PRINT INDEXES (located on Level 3)

New York Times Index (1971 - 1994)
Readers' Guide to Periodical Literature (March 1969 - current)
San Francisco Chronicle Index (1977 - 1994)

PERIODICALS

The Library subscribes to these magazines on Travel and Tourism:

<i>Conde Nast Traveler</i>	<i>Travel Age West</i>
<i>Cruise Travel</i>	<i>Travel Weekly</i>

The Library subscribes to these newspapers that include a Sunday travel section:

<i>Contra Costa Times</i>	<i>New York Times</i>
<i>Oakland Tribune</i>	<i>San Francisco Examiner</i>

Periodicals cannot be checked out, but they may be photocopied.

INTERNET RESOURCES

Examples of websites providing information on Travel and Tourism are:

GENERAL

Excite Travel	http://excite.com/travel
Librarians' Index to the Internet: Travel Topics	http://www.lii.org/search/file/travel
Yahoo! Travel	http://travel.yahoo.com

TOURIST GUIDES

Fodors.com	http://fodors.com
Lonely Planet Online	http://www.lonelyplanet.com
TimeOut.com	http://www.timeout.com

BOOKING FLIGHTS ONLINE

Expedia	http://expedia.com
Smarterliving	http://smarterliving.com
OneTravel.com	http://1travel.com
TRIP.com	http://thetrip.com
Travelocity.com	http://travelocity.com

BIDDING ON TICKETS

eBay (in the "everything else" category)	http://ebay.com
Luxury Link Traveler	http://luxurylink.com

priceline.com	http://priceline.com
LODGING RESERVATIONS	
Conde Nast Traveler	http://concierge.com
hotelguide.com	http://hotelguide.com
RESTAURANTS	
zagat.com	http://zagat.com
HEALTH CONDITIONS	
CDC Travelers' Health	http://www.cdc.gov/travel
TRAVEL ADVISORIES	
U.S. State Dept. Travel Warnings	http://www.travel.state.gov/travel_warnings.html
WEATHER	
The Weather Channel	http://weather.com
MAPS AND ROUTE PLANNERS	
Mapquest (U.S. cities and towns)	http://mapquest.com
Maps On Us	http://www.MapsOnUs.com
VISAS	
U.S. State Dept. Visa Services	http://travel.state.gov/visa_services.html
PASSPORTS	
U.S. State Dept. Passport Services	http://travel.state.gov/passport_services.html
EXCHANGE RATE CONVERTER	
EconoFinance.com	http://econofinance.com/xrate.htm
The Universal Currency Converter	http://xe.net/ucc
INTERNET CAFES	
The Cybercafe Search Engine	http://cybercaptive.com
Internet Café Guide	http://www.netcafeguide.com
ETIQUETTE	
Getting Through Customs	http://www.getcustoms.com/omnibus.html